



CLINICAL LEADER SOLUTIONS EXPO

TRIAL TECH WEEK

FEB 11-13 & AUG 26-28

PATIENT & CRO SOLUTIONS WEEK

MAY 6-8 & NOV 18-20

OPPORTUNITY SUMMARY

The Clinical Leader Solutions Expo is a virtual event created to support clinical research professionals in making informed decisions about technologies and suppliers critical to clinical trials. The Expo brings together experts and suppliers in an accessible, cost-effective digital format, offering a streamlined way to evaluate solutions that impact patient safety, data integrity, and site compliance.

For presenters, this is an opportunity to showcase your expertise and connect directly with decision-makers who are actively seeking guidance. By sharing your insights, you'll position yourself as a thought leader, influence key decisions, and play a role in shaping the future of clinical research by helping attendees make more informed supplier choices.

CLINICAL LEADER SOLUTIONS EXPO: BY THE NUMBERS

EDC Solutions

January 2024

294

REGISTRATIONS

45%

INDICATED EDC NEED

32%

SHARED TIMELINE FOR EDC NEED

eCOA Solutions

April 2024

367

REGISTRATIONS

44%

INDICATED eCOA NEED

29%

SHARED TIMELINE FOR eCOA NEED

Patient Recruitment & Retention

August 2024

546

REGISTRATIONS

70%

INDICATED PATIENT NEED

36%

SHARED TIMELINE FOR SERVICES NEED

Early-Phase Oncology Trials (CROs)

September 2024

386

REGISTRATIONS

32%

INDICATED ONCOLOGY CRO NEED

26%

SHARED TIMELINE FOR ONCOLOGY CRO NEED

PAST CLINICAL LEADER EVENT ATTENDEES

Clinical Leader is a trusted and authoritative resource for pharmaceutical and biotech companies, including small and emerging businesses, as well as large corporations, contract research organizations (CROs), and medical device organizations. Our live events draw professionals who work across the clinical trial landscape:

- Senior Director, Clinical Operations | [Rockwell Medical Inc.](#)
- VP, Clinical Operations | [Adcentrx Therapeutics Inc.](#)
- SVP, Clinical Operations | [Annovis Bio Inc.](#)
- Chief Medical Officer | [Asklepion Pharmaceuticals LLC](#)
- COO | [ATLAS Molecular Pharma SL](#)
- VP, Head of Clinical Operations | [Axial Therapeutics Inc.](#)
- VP, Clinical and Regulatory | [Beta Bionics Inc.](#)
- Clinical Operations Director | [Biosceptre International Ltd](#)
- Senior Manager, Clinical Outsourcing | [Blueprint Medicines Corp.](#)
- COO | [CellVax Therapeutics Inc.](#)
- VP of Clinical Operations and Regulatory Affairs | [Cerecin Pte Ltd](#)
- Clinical Operations Project Manager | [Clarity Pharmaceuticals Ltd](#)
- Senior Director Clinical Research & Biometrics | [Cue Biopharma Inc.](#)
- VP, Clinical Operations & Program Management | [Cullinan Oncology Inc.](#)
- Senior Director Clinical Development | [Eagle Pharmaceuticals Inc.](#)
- CMO | [Maxwell Biosciences Inc.](#)

DELIVERABLES

Online Presentation

- Duration: 15 minutes
- Components:
 - Introduction
 - Live PowerPoint presentation
 - Live Q&A session
 - Presentation support available through our Custom Content team (additional cost)

Meeting Request Capability

- Audience members can send meeting requests to the presenting sponsor companies
 - Requests will be sent no later than 48 hours after receipt

Pre- & Post-Event Marketing

- Marketing materials, registration page, social media, and event presentation platform will include:
 - Company name
 - Logo
 - Speaker headshot
 - Company URL
 - Presentation abstracts

In-event Engagement Details

- Within one week of the event, the following will be provided:
 - Attendee slide downloads
 - Question submissions

Polling Question

- Engage attendees with a pop-up polling question
- Results will include unique, personally identifiable responses
- Post-event documentation of responses and respondent contact information will be provided one week post-event

Post-Event Attendee List & Q&A Access

- Provided one week after the event
- Attendee list and Q&A transcript in easily uploadable format
- Data will also be available as part of your program data in the Templeton Customer Insights Platform

Post-Event Video Production

- Production cut of the company's presentation
- Professionally packaged as a standalone video content file