


POS, Payment Processing, & Data Collection Editorial Calendar

JAN  Best Channel Vendors Report <ul style="list-style-type: none"> ● Retail IT ● Managed Services ✳️ State Of The Retail Industry ■ Network Security ■ Mobile Printers ◆ Payment Processing <p>*Ad deadline: 12/5/16 Magazine mails: 12/22/16</p>	FEB <ul style="list-style-type: none"> ● Payment Processing ● Bar Code Scanning ● Network Security ■ Receipt Printers ■ Video Surveillance ◆ mPOS ✳️ Network Security <p>*Ad deadline: 1/5/17 Magazine mails: 1/25/17</p>	MAR <ul style="list-style-type: none"> ● Kiosks/Digital Signage ● Mobile Payments ■ Network Security ■ All-In-One POS ■ Data Collection/Mobility ◆ Payment Processing ✳️ Backup & Recovery <p>*Ad deadline: 2/2/17 Magazine mails: 2/22/17</p>	APR  Partner Program Insider <ul style="list-style-type: none"> ● Payment Processing ● IP Video Surveillance ✳️ VAR/MSP Marketing Best Practices ■ POS Systems ■ Mobility ◆ Network Security ◆ Data Collection <p>*Ad deadline: 3/7/17 Magazine mails: 3/24/17</p>
MAY <ul style="list-style-type: none"> ● Payment Processing ● Bar Code Printing ■ Tablet POS ■ Payment Integration ◆ Receipt Printers ✳️ RMM Tools <p>*Ad deadline: 4/5/17 Magazine mails: 4/24/17</p>	JUNE  VAR & ISV's Guide To EMV <ul style="list-style-type: none"> ● Hospitality IT ● POS Sytems ● Network Security ✳️ Retail Data Security ■ IP Video ■ Bar Code Scanning ◆ Payment Processing <p>*Ad deadline: 5/5/17 Magazine mails: 5/24/17</p>	JULY  Guide To POS & Payment Processing <ul style="list-style-type: none"> ● mPOS ● Automation Tools ● Data Collection/Mobility ✳️ Building Business Value ■ Retail POS ■ Network Security ◆ Payment Security <p>*Ad deadline: 6/6/17 Magazine mails: 6/23/17</p>	AUG <ul style="list-style-type: none"> ● Receipt Printers ● Payment Integrations ■ All-In-One ■ Cloud POS ◆ Data Collection ◆ Network Security ✳️ MSP Pricing <p>*Ad deadline: 7/6/17 Magazine mails: 7/25/17</p>
SEPT <ul style="list-style-type: none"> ● mPOS ● Video Surveillance ■ Retail IT ■ Payment Integration ■ Bar Code Printing ◆ Hospitality IT ✳️ KPIs <p>*Ad deadline: 8/8/17 Magazine mails: 8/25/17</p>	OCT <ul style="list-style-type: none"> ● Payment Processing ■ POS Systems ◆ Mobile Printing ✳️ State Of The Managed Services Industry <p>*Ad deadline: 9/5/17 Magazine mails: 9/22/17</p>	NOV <ul style="list-style-type: none"> ● Retail POS ● Mobility ■ mPOS ■ Video Management ◆ Payment Processing ✳️ Payment Integration <p>*Ad deadline: 10/5/17 Magazine mails: 10/25/17</p>	DEC  Executive Insight Supplement <ul style="list-style-type: none"> ● Mobile Payments ● Hospitality POS ■ Data Collection ■ Payment Processing ◆ Retail IT ◆ Security ✳️ Growth Drivers — Expanding Your Line Card <p>*Ad deadline: 11/3/17 Magazine mails: 11/22/17</p>

● Channel Success Features ✳️ Special Features ■ Case Studies ◆ Tech Trends ✳️ Product Reviews

*The drop deadline for ad materials is noon Eastern Standard Time on the ad deadline date.

*The deadline for magazine editorial is 14 weeks prior to the ad deadline date.

*The deadline for Web Exclusive editorial is the first of each month.

● Channel Success Features

Business Solutions' Channel Success Features focus on how one MSP, VAR, or software developer is growing its business by selling managed services and earning recurring revenue. These articles include sidebars on vendors' products and services that contribute to the featured company's growth.

✳️ Special Features

These articles take a deep dive into the most significant trends impacting the channel and technology. Often tied to research data from trusted analyst firms, Special Features give solutions providers a thought-provoking view of the industry that can't be found elsewhere.

■ Case Studies

These articles describe how *your* product or service was implemented by an MSP, VAR, or software developer. Case Studies detail the implementation of solutions that help customers improve efficiency, save money, increase revenue, and grow sales.

◆ Tech Trends

Industry experts provide up-to-date advice on the latest technology developments and their effects on the channel. Tech Trends help channel companies grow their businesses, enter new vertical markets, and add complementary technologies.

✳️ Product Reviews

The *Business Solutions* editorial team works hand-in-hand with trusted MSPs and VARs to test, compare, and review products from a variety of manufacturers.