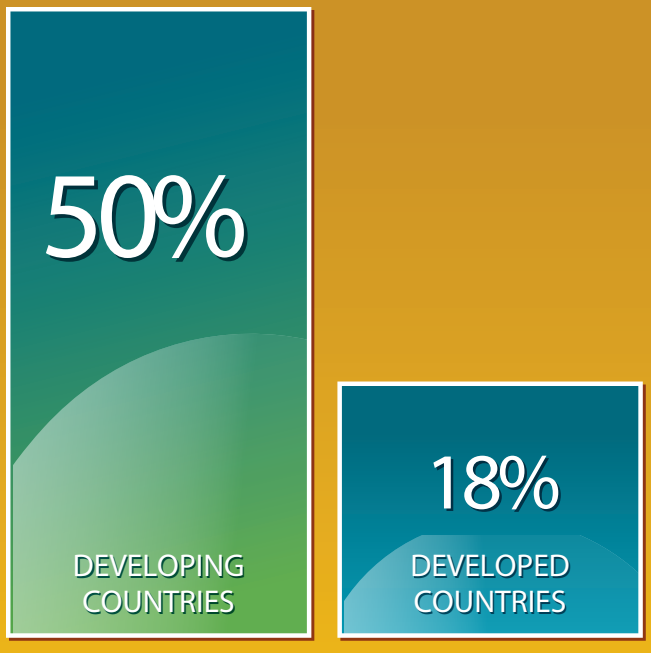
WATER SCARCITY

WATER USE HAS BEEN GROWING AT MORE THAN TWICE THE RATE OF POPULATION INCREASE IN THE LAST CENTURY

INCREASE IN WATER WITHDRAWALS BY 2025



By 2025,
1.8 billion
people will be living in countries or regions with absolute water scarcity, and two-thirds of the world population could be under stress conditions

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