## scansource

#### **Introducing ScanSource 3D**

- 3D printing & scanning industries are growing at 25%+ CAGR
- One of the fastest growing 3D markets is healthcare
- ScanSource has formed a separate business unit, ScanSource 3D to help grow the 3D business in healthcare and other markets
- ScanSource 3D was founded Aug. 2013.
  - Trained sales and technical teams, inside and field support
  - Website, educational materials, business and marketing plans in place
  - Printer and Scanner vendor relationships established
- Excited today to introduce you to 3D Systems and Artec, premier ScanSource 3D vendors for 3D applications in healthcare



#### **Introducing 3D Systems and Artec**

#### **3D Systems**

- Founders of 3D Printing
- Broadest line of 3D technology
- Pioneers in developing new solutions and 3D markets

#### **Artec**

- Leading provider of hand held
   3D scanners
- Excellent performance & value
- Perfect for healthcare applications





## Artec Group Inc

3D Scanning in Healthcare



### **Company Overview**

- Created in 2007 and began R&D
- Started selling in 2009
- Became profitable within 6 months
- 110 employees in 3 offices around the world
- Offices in Moscow, California and HQ in Luxembourg



#### What is a 3D Scanner?

 a device that analyzes a real-world object or environment to collect data on its shape and/or color. The collected data can then be used to construct digital three-dimensional models.





#### How does it work?

- A light pattern is projected onto the object
- The camera captures and analyzes the deviations of the grid in real time
- As the scanner is taken around the object, more of it appears on the screen.



## How is 3D Scanning used?

- Our customers can be divided into 3 categories
  - 1. "The Arts"
  - 2. "Industry"
  - 3. "Medicine"

## **Applications**

- The "Arts" include:
  - Heritage Preservation
  - Virtual Museums
  - Graphic Design & Animation
  - Special Effects
  - Archeology & Architecture
- "Industry" includes:
  - Prototyping
  - Reverse Engineering
  - Quality Control



#### "Medicine" in detail

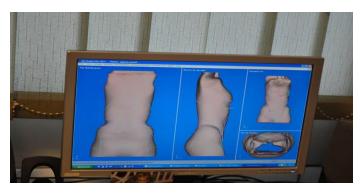
- Scanners are used in a variety of medical sub-specialties
  - Orthopedics and Prosthetics
  - Burn Units
  - Dermatology
  - Oncology
  - Medical Research
  - Maxillo-facial surgery
  - Dentistry
  - Plastic Surgery
  - Forensics



## Orthopedics Creating Custom Braces

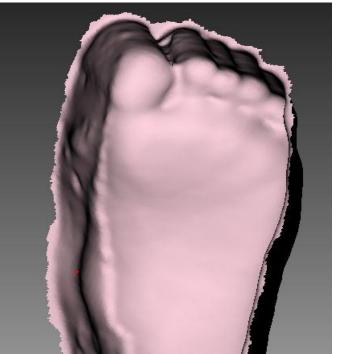


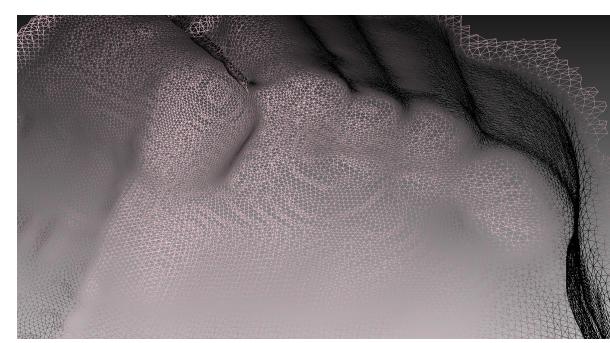






# Orthopedics Creating Insoles







## Orthopedics Creating Products for Disabled

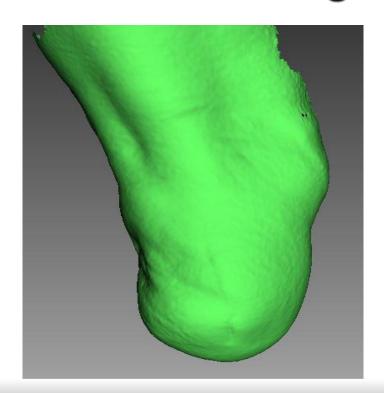








### Prosthetics Creating Limb Prosthetics





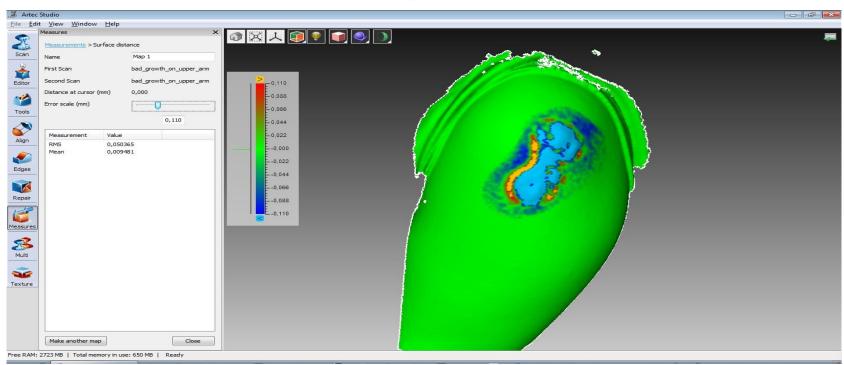
## Burn Units Creating Burn Masks







## Dermatology/Oncology Measuring Bad Growth

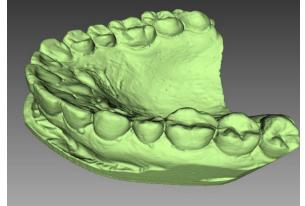




## Maxillo-facial surgery/Dentistry







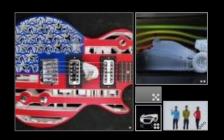




#### BOSYSTEMS

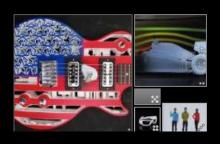
#### MANUFACTURING THE FUTURE

**Additive Manufacturing for Healthcare** 









WWW.3DSYSTEMS.COM NYSE:DDD

## Sample Medical Customers Stryker DePuy



























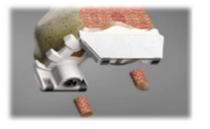






**Key Healthcare applications** 





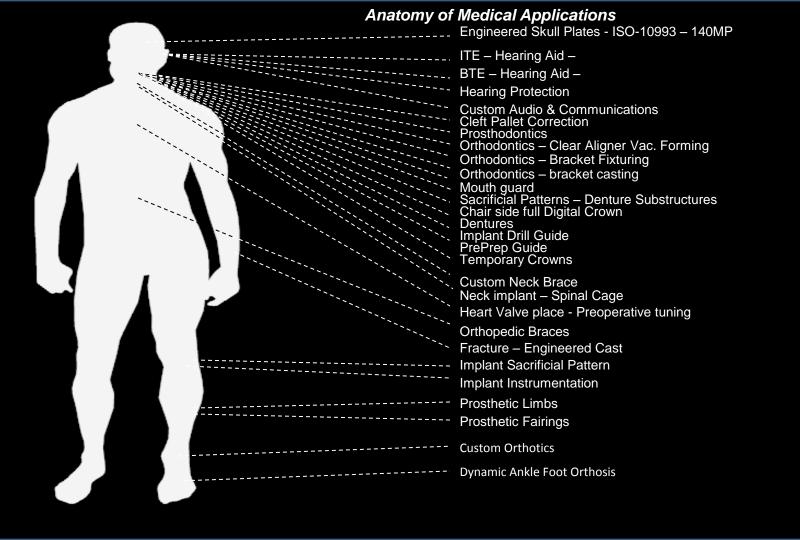


- Custom Hearing Aids
- Orthopedics
- Dental Prosthetics
- Orthodontics

It is likely these four applications produce more patient specific custom medical devices per day than all the industrial "RP" machines in the world combined









## **Hearing Aid types**

500 million people worldwide are hearing impaired

BTE -- Behind the Ear



IC -- In the Canal



ITE -- In the Ear



CIC -- Completely in the Canal





## **Digital Design Process**











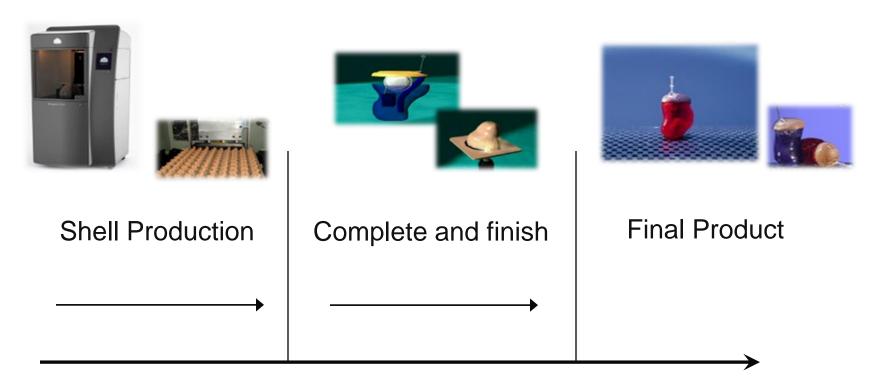
Scan Impression (1-2 min/shell)



3D Software Manipulation (4-8 min/shell)



#### **Rapid Manufacturing Process**



### **Hearing Aid Digital method benefits**

- Better fit results in less returns and better audio
- Easy reproduction for lost hearing aids
- Faster with less skilled labor
- Better logistics (digital file & identification tags)
- Improved customer satisfaction
- 10% to 15% lower return rates



#### DIGITAL THREAD™-

30SYSTEMS

**Virtual Surgical Planning (VSP\*)** 





#### PERSONALIZED SURGERY

**ANATOMICAL MODELING** 







#### PERSONALIZED SURGERY

**GUIDANCE AND CUSTOM DESIGNS** 









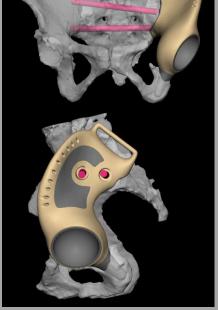






















### PATIENT-SPECIFIC IMPLANTS











#### **Clinical Models for Pre-Surgical Planning**

- Surgical planning
  - Informed consent
  - Trauma surgery
  - Congenital deformities
  - Craniofacial reconstruction







## Orthopedics – Surgical Guides

- Implant instrumentation, (surgery guides)
  - Reduced sterilization and inventory costs
  - Disposable system delivered in a single pre-sterilized box
  - Minimal instrumentation required
  - Reduced Operating Room and Surgeon time
  - Better Fit, minimally invasive faster recovery











# Introducing Bespoke Modeling™ Bespoke Bespoke

MODELING™

- View in 3D
- Print 3D color models
- Save Time
- Enhance Communication
- Increase referrals





### **Traditional Hand Braces**

Current orthopedic hand/wrist braces are bulky, uncomfortable, unattractive & "one-size fits all".















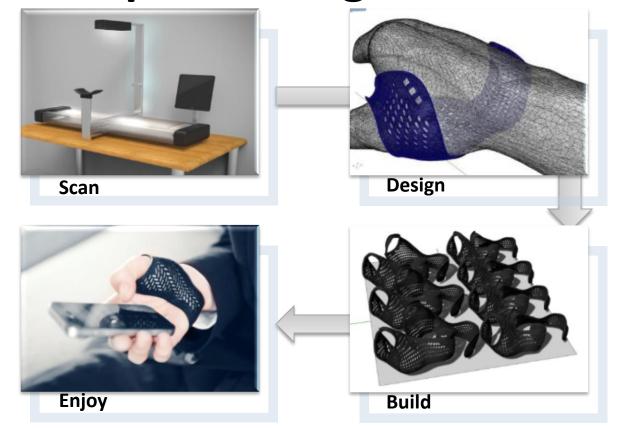
#### **BESPOKE BRACING**

SCOLIOSIS, HAND & WRIST





## **Orthopedic – Digital Hand Brace**



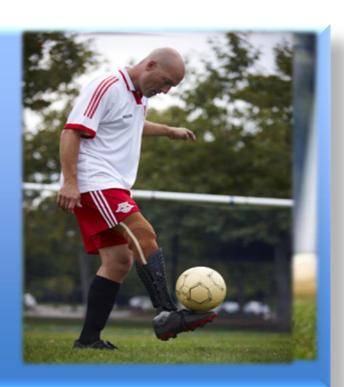


#### **Orthopedics**

#### Braces / Casts (SLS)

- Fracture
- Artificial limb cladding







- Models can be sawed and drilled, exhibiting properties similar to real bone
  - Reduction in Cadaver cost and logistics
  - More hands on training
  - Duplicate sample cases thousands of times
  - Surgeon marketing
  - Trade show practice samples











## **Orthodontics -- Align Technologies**

- SLA Systems used to produce models
- Aligners thermoformed on models
- More than 17 million models in 2012 (80,000+ per day)\*





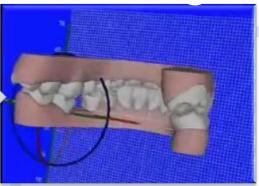
\*Align 2012 Financials







Impression or intraoral scan taken



X-Ray scanned into software

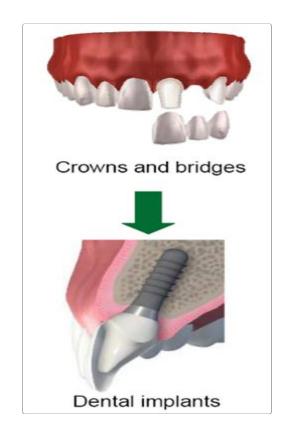


Thermoformed into Aligners

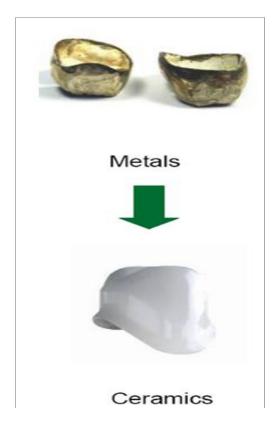


3D Printed using SLA Technology

## **Technology Driving Digital Dentistry**









## Traditional Subtractive Dental Manufacturing

- Start with a big block
  - Large amount of waste





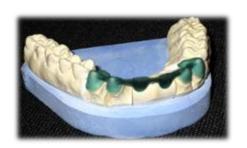


- High detail means longer milling times
- Geometry Limitations



## **Digital Dental - Applications**











### Part Criteria -- Detail





## Interested in learning more about becoming a 3D reseller?

Send email to 3Dsales@scancource.com



richard.jelesky@scancource.com