



Retail Tech Spending Trends For 2017

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INNOVATIVE RETAIL TECHNOLOGIES

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Formerly Integrated Solutions For Retailers



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RETAIL TECH SPENDING 2017:

A QUEST FOR THE COMPLETE CUSTOMER EXPERIENCE

Inventory management, customer engagement, and mobile investments reveal that customer centricity is priority number one in retail.

INSIDE:
THE SMALL TO MIDSIZE
RETAILING RESEARCH REPORT

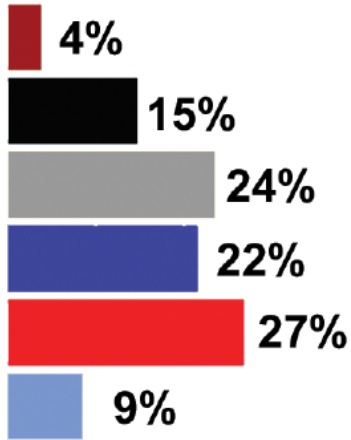


24 PERSONALIZATION
DRIVES CONVERSION
AT **OFFICE DEPOT**

30 OMNI-CHANNEL'S
IMPACT ON **HCM**

32 NAVIGATING THE
LP SOLUTIONS
LANDSCAPE

Cloud Computing



My company is actively moving applications to the cloud.

“When we asked about the best technology decision their company made in 2015-2016, cloud adoption was the far-and-away leader.”

Strongly Disagree

Disagree

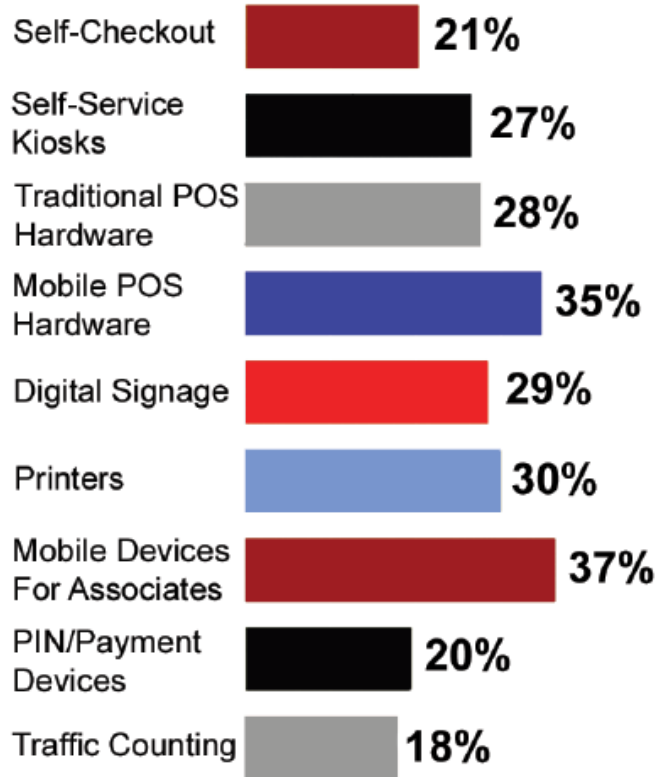
Neutral

Strongly Agree

Agree

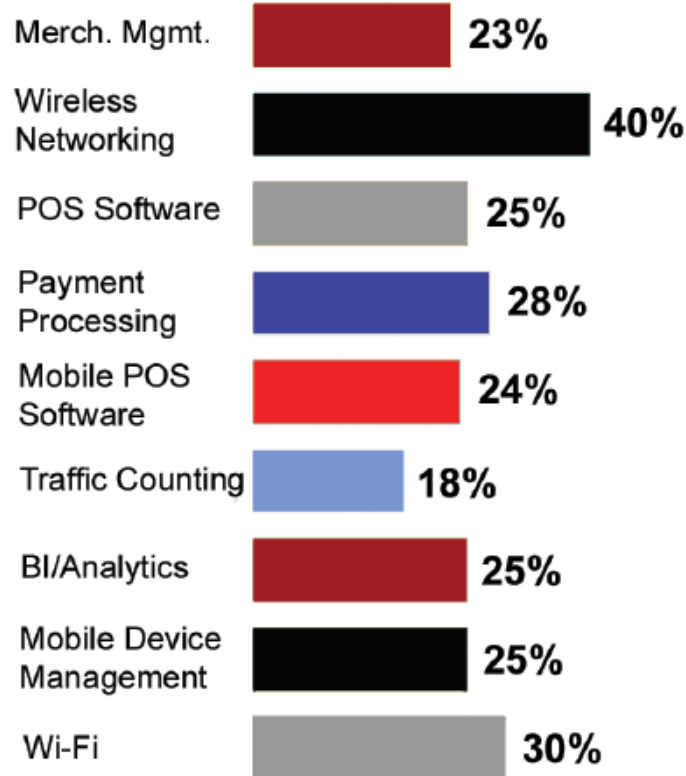
N/A

In-Store Hardware



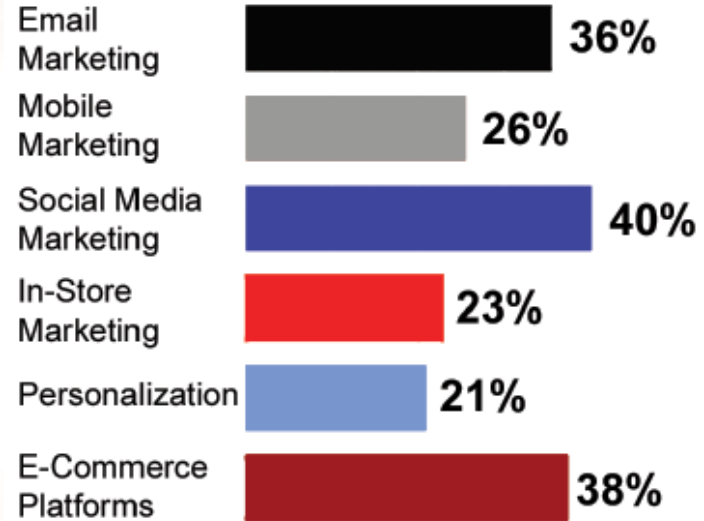
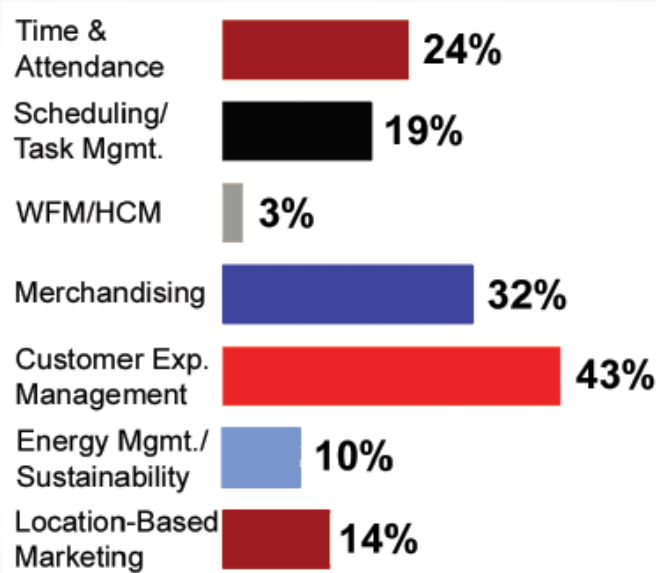
**In 2017, what in-store
hardware will your
company invest in?**

Software



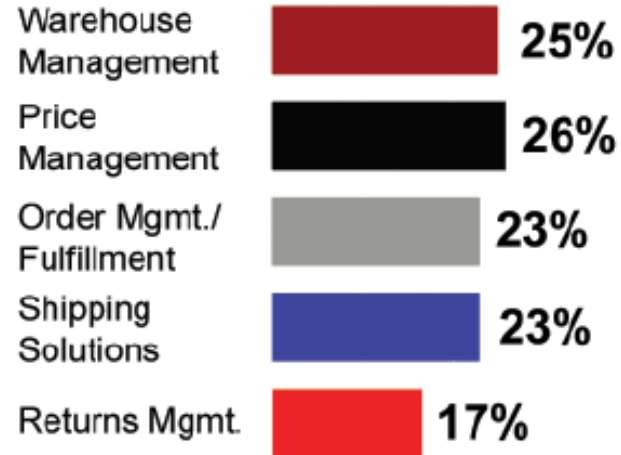
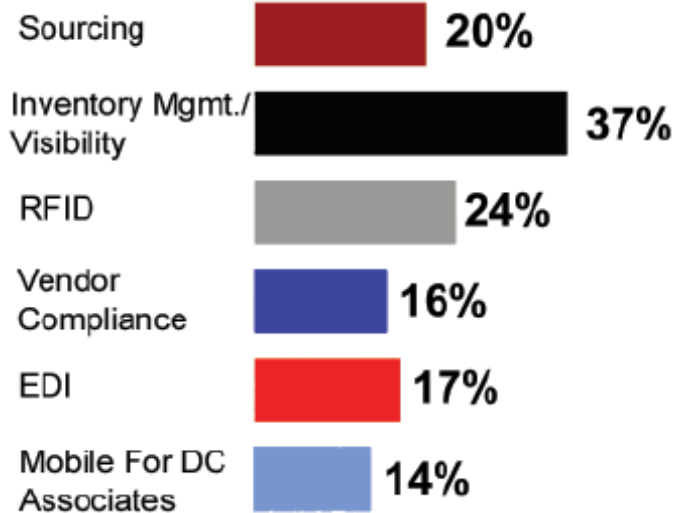
In 2017, what in-store software will your company invest in?

Marketing & Operations



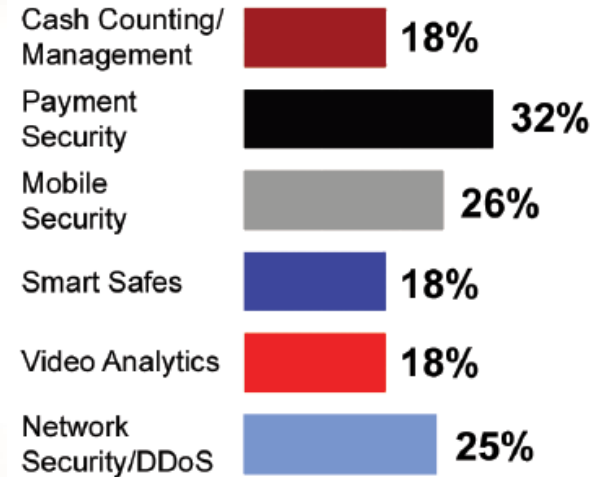
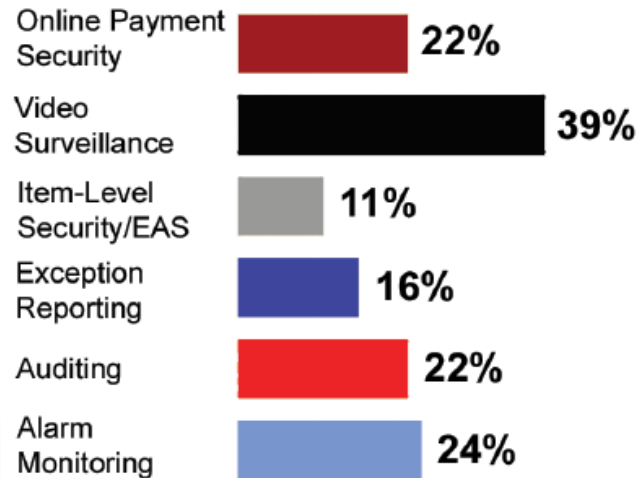
In 2017, what marketing & operations solutions will your company invest in?

Supply Chain



In 2017, what supply chain/logistics solutions will your company invest in?

Loss Prevention



In 2017, what LP/asset protection solutions will your company invest in?



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Q&A

