

PLANNING FOR PACK EXPO INTERNATIONAL & Pharma EXPO 2016

SNAPSHOT

North America's largest event for processing and packaging technologies in 2016 will take place November 6-9 at McCormick Place in Chicago.

1.2 MILLION+
NET SQUARE FEET OF
EXHIBITS

2,500+
EXHIBITORS

ESTIMATED
50,000
ATTENDEES

INDUSTRIES SERVED



FOOD



HOUSEHOLD PRODUCTS



PERSONAL CARE



PHARMACEUTICAL
& MEDICAL DEVICE



BAKING & SNACK



BEVERAGE



CONFECTIONERY



DAIRY



FRUIT & VEGETABLES



FROZEN & PREPARED
FOODS



GRAIN, MILL
& CEREAL



MEAT, POULTRY
& SEAFOOD

WHAT TO KNOW BEFORE YOU GO

Understanding consumer trends, food safety regulations and the challenges of your organization is step #1 to finding solutions on the show floor. **Make the most of your time by knowing some insights before you arrive!** [View PACK EXPO "In the Know" eBooklet](#)

FOR FOOD

GLOBAL GROWTH



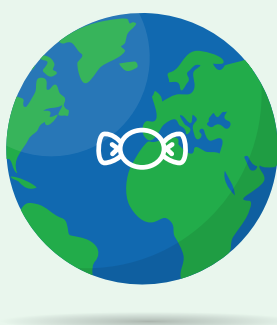
↑ **2%**

SNACK FOODS



↑ **5%**

BAKED GOODS



↑ **8%***

CANDY & CONFECTIONS



↑ **8.5%**

MEAT & RELATED PRODUCTS

IN DEMAND



Snack Foods

Recycled and biodegradable materials for salty snacks; stylish, vivid graphics and shapes for single-serve packs.



Meat & Related Products

More single-serve and convenience features; new films to keep meat fresher longer; active labels to sense when meat is past its expiration.



Fruits & Vegetables

Clear, tactile films to make consumers pause and consider the product; more single-serve packaging.



Pet Food

More recycled materials in packaging; single-serve containers to differentiate niche or premium products.

* Largely driven by modernizing nations (Argentina, Brazil, China and India)

FOR PHARMACEUTICALS



4 of the top 20 most sustainable global companies in 2015 are in the healthcare space.



Lean is green in pharma

Technologies such as closed-loop process cooling can reduce energy consumption and save as much as 95% of process cooling water when compared with open-loop systems.

FOR HOUSEHOLD & PERSONAL CARE PRODUCTS



1 in 5 household care consumers place environmentally responsible packaging among their top purchasing criteria.



Personal care packaging materials that are not sustainable are likely to become **obsolete over the next 5-to-10 years.**

FOR SUSTAINABILITY



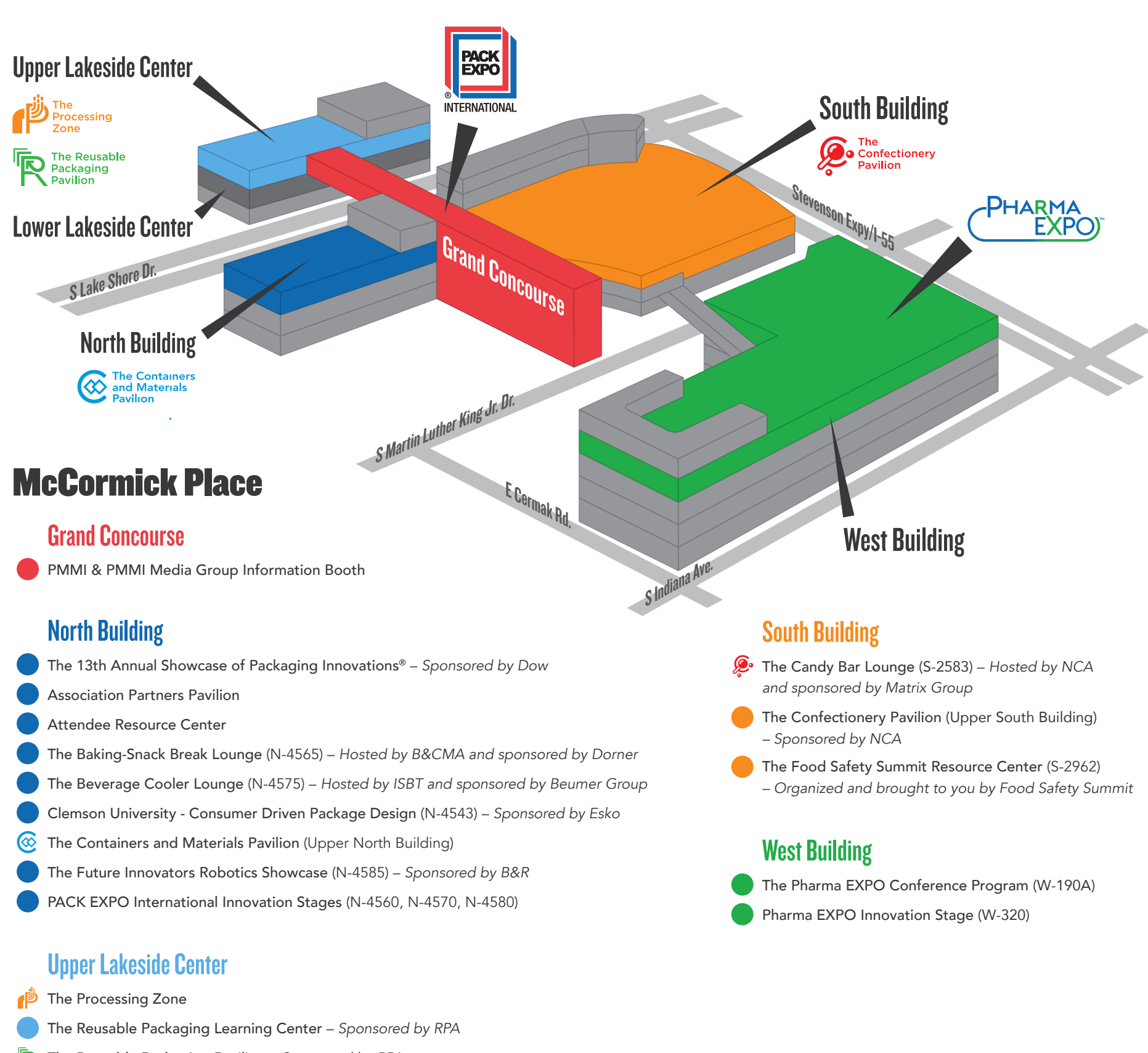
80% of respondents to PMMI's 2016 Food Packaging Trends Report are interested in biodegradables, yet few believe the material is ready for them.



Manufacturers have reduced source material through downgauging, creating thinner, lighter primary and secondary packaging and reducing waste.

(The above insights are derived from PMMI's 2016 Food Packaging Trends Report & 2016 Sustainability Infographic.)

FIND IT FASTER ON THE SHOW FLOOR



C O - L O C A T E D



ADVANCING
PROCESSING
AND
PACKAGING



November 6 – 9, 2016 • Chicago, Illinois USA

To register, visit: packexpointernational.com or pharmaexpo.com

Then, map your show using My Show Planner at packexpo16.mapyourshow.com.