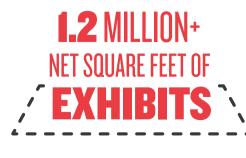


SNAPSHOT

North America's largest event for processing and packaging technologies in 2016 will take place November 6-9 at McCormick Place in Chicago.











FOOD











PHARMACEUTICAL & MEDICAL DEVICE







CONFECTIONERY



INDUSTRIES SERVED





FRUIT & VEGETABLES

FOODS







WHAT TO KNOW BEFORE YOU GO

Understanding consumer trends, food safety regulations and the challenges of your organization is step #1 to finding solutions on the show floor. Make the most of your time by knowing some insights before you arrive! View PACK EXPO "In the Know" eBooklet



FOR **FOOD**

GLOBAL GROWTH



SNACK FOODS



BAKED GOODS





CANDY & CONFECTIONS

MEAT & RELATED PRODUCTS

IN DEMAND



Recycled and biodegradable materials for salty snacks; stylish, vivid graphics

Snack Foods

and shapes for single-serve packs.



features; new films to keep meat

Meat & Related Products

More single-serve and convenience

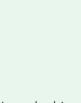
fresher longer; active labels to sense when meat is past its expiration. Pet Food



pause and consider the product; more single-serve packaging.

Fruits & Vegetables

Clear, tactile films to make consumers



More recycled materials in packaging; single-serve containers to differentiate

niche or premium products. * Largely driven by modernizing nations (Argentina, Brazil, China and India)



FOR **PHARMACEUTICALS**





energy consumption and save as much as 95% of process

process cooling can reduce

Lean is green in pharma

cooling water when compared with open-loop systems.

Technologies such as closed-loop



to become obsolete over the 1 in 5 household care consumers place next 5-to-10 years. environmentally responsible packaging

FOR HOUSEHOLD & PERSONAL CARE PRODUCTS







among their top purchasing criteria.



FOR **SUSTAINABILITY**

80% of respondents to PMMI's

are interested in biodegradables,

2016 Food Packaging Trends Report

yet few believe the material is ready



Manufacturers have reduced

downgauging, creating thinner,

packaging and reducing waste.

lighter primary and secondary

source material through

Personal care packaging materials

that are not sustainable are likely



for them.



Upper Lakeside Center

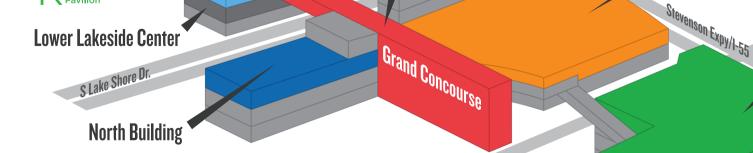
The Reusable Packaging

FIND IT FASTER ON THE SHOW FLOOR



(The above insights are derived from PMMI's 2016 Food Packaging Trends Report & 2016 Sustainability Infographic.)

South Building



S Martin Luther King Jr. Dr.

E Cermak Rd.

s Indiana Ave.

North Building

The 13th Annual Showcase of Packaging Innovations® – Sponsored by Dow Association Partners Pavilion Attendee Resource Center

PMMI & PMMI Media Group Information Booth

The Baking-Snack Break Lounge (N-4565) – Hosted by B&CMA and sponsored by Dorner The Beverage Cooler Lounge (N-4575) – Hosted by ISBT and sponsored by Beumer Group Clemson University - Consumer Driven Package Design (N-4543) – Sponsored by Esko

McCormick Place

Grand Concourse

The Future Innovators Robotics Showcase (N-4585) – Sponsored by B&R PACK EXPO International Innovation Stages (N-4560, N-4570, N-4580)

The Containers and Materials Pavilion (Upper North Building)

Upper Lakeside Center

The Processing Zone The Reusable Packaging Learning Center - Sponsored by RPA

The Reusable Packaging Pavilion – Sponsored by RPA

CO-LOCATED

The Food Safety Summit Resource Center (S-2962) - Organized and brought to you by Food Safety Summit

- Sponsored by NCA

South Building

West Building The Pharma EXPO Conference Program (W-190A)

Pharma EXPO Innovation Stage (W-320)

West Building

The Candy Bar Lounge (S-2583) – Hosted by NCA

The Confectionery Pavilion (Upper South Building)

and sponsored by Matrix Group

To register, visit: packexpointernational.com or pharmaexpo.com Then, map your show using My Show Planner

at packexpo16.mapyourshow.com.