

# 2015

## EDITORIAL CALENDAR



ISSUE	FOCUS AREAS	COVER FEATURE	BONUS DISTRIBUTION	IN EVERY ISSUE
<b>JAN/FEB</b> <b>Editorial Deadline:</b> 10/22/14 <b>Ad Deadline:</b> 1/14/15	<ul style="list-style-type: none"> <li>Avoiding A Health Data Breach</li> <li>Driving Clinical Value From Patient-Generated Data</li> <li>Benefits of Mobility/Bedside Data Capture</li> </ul>	Health IT After EHRs		EHR Meaningful Use mHealth BI/Data Analytics/Population Health Mgt. Revenue Cycle Management Telehealth HIE Data Security Mobile Computing/Carts Document Management Health Information Management ACO Preparedness HIT Interoperability
<b>MAR/APR</b> <b>Editorial Deadline:</b> 12/19/14 <b>Ad Deadline:</b> 3/13/15	<ul style="list-style-type: none"> <li>How Meaningful Is Meaningful Use?</li> <li>Reducing Readmissions With Predictive Analytics</li> <li>Harnessing The Power Of The Cloud</li> </ul>	Telehealth	HIMSS	
<b>MAY/JUN</b> <b>Editorial Deadline:</b> 2/17/15 <b>Ad Deadline:</b> 5/12/15	<ul style="list-style-type: none"> <li>Improving Price Transparency With IT</li> <li>Countdown To ICD-10</li> <li>Managing Your Mobile Health Enterprise</li> </ul>	EHR Wishlist	ANI	
<b>JUL/AUG</b> <b>Editorial Deadline:</b> 4/23/15 <b>Ad Deadline:</b> 7/16/15	<ul style="list-style-type: none"> <li>Success Factors Of Physician-Led ACOs</li> <li>Document Management Best Practices</li> <li>How The "Internet Of Things" Is Revolutionizing Healthcare</li> </ul>	CIO Pain Points	AHIMA	
<b>SEP/OCT</b> <b>Editorial Deadline:</b> 6/22/15 <b>Ad Deadline:</b> 9/14/15	<ul style="list-style-type: none"> <li>Enhancing Patient Care With Geospatial Data</li> <li>Achieving Next-Generation HIE</li> <li>Driving Better Outcomes With CDS/Evidence-Based Medicine</li> </ul>	Community Hospital Health IT Survey Analysis	Health 2.0 MGMA	
<b>NOVEMBER</b> <b>Editorial Deadline:</b> 7/23/15 <b>Ad Deadline:</b> 10/15/15	<ul style="list-style-type: none"> <li>From Big Data To Actionable Intelligence</li> <li>Developing An Integrated Enterprise Imaging Strategy</li> <li>Driving Patient Engagement Success</li> </ul>	2015 Health IT Change Agents		
<b>DECEMBER</b> <b>Editorial Deadline:</b> 8/18/15 <b>Ad Deadline:</b> 11/10/15	<ul style="list-style-type: none"> <li>Achieving Health IT Interoperability</li> <li>Maximizing Revenue With Health IT</li> <li>Evidence Of mHealth Effectiveness</li> </ul>	Top 10 Health IT Trends For 2016	mHealth Summit	

Health IT Outcomes covers the can't-miss technology topics our readers care about most in each and every issue.



**Health IT Outcomes**  
 5340 Fryling Road  
 Erie, PA 16510  
 (814) 897-9000  
 HealthITOutcomes.com  
 info@HealthITOutcomes.com