

Case Study

The Impact of Cloud Security at The Jones Group

Infinite Scalability

Less IT

Anytime, Anywhere Control

Rapid Deployment



Cloud-Based System Secures Multiple Retail Locations

The Jones Group looks to Brivo's cloud solutions to establish one system and one management interface for all facilities globally.



The Situation

The Jones Group Inc. (NYSE: JNY) or "Jones", is a leading designer, marketer and wholesaler of branded apparel, footwear and accessories. Some of its more recognizable brands include Jones New York, Nine West, Stuart Weitzman, Anne Klein, among others. The company maintains production, distribution, and retail facilities worldwide.

The Challenge

"We wanted a remote, web-based system that would enable us to control multiple locations at once. One of our goals is to unite all of our brands by creating a strong and secure global badge, a consistent form of identification throughout the company," explained Brian David, Security Manager for The Jones Group.

"Unlike a proprietary system, the technology in Brivo's web-based system allows us to minimize the number of personnel we need devoted to security, and in turn enables us to be a more efficient and secure company."

Protection One, Fire and Security Services, and Peace of Mind Security have all provided integration and installation expertise on this on-going project.

The Solution

Jones began installing Brivo ACS WebService® in 2008 and now has cloud-based access control installed in six of its New York City facilities, a facility in Pennsylvania, and another in California, among others.

Jones utilizes Brivo to manage approximately 225 doors, a number which will increase substantially as other buildings are brought online. In New York City alone, the company relies on Brivo to secure 25 floors in several different buildings.

The company has plans to expand the Brivo access control management system to include its office facility in White Plains, NY as well as several distribution centers.

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Brian David
Security Manager

Key Capabilities

Remote, “always on” system access

Future proof technology for expansion to video

Easy set up ensures fast, efficient roll-out as new facilities come online

Scalable system is economically efficient

Multiple facilities-one system and one user interface

Reports and notifications allow administrators to manage facility activities

Supports video integration

The Highlights

- Currently, The Jones Group utilizes Brivo ACS WebService to manage access for 225 doors, with plans to scale that number to as many as the company needs to unify all employees in all locations under one credential.
- “The Brivo system is extremely convenient and makes constant access possible,” David commented. “I recommend Brivo’s technology and service. Our goal is one system and one screen, and with Brivo we will be able to accomplish that.”
- Installation of Brivo technology has resulted in substantial savings by minimizing the number of personnel devoted to security, while enabling Jones to be a more efficient and secure company.
- Brivo provides The Jones Group the ability to run multiple reports to view all activity in the company’s facilities, and to look for patterns which may suggest that something is amiss.
- Jones’ staff utilizes the system’s alert feature to notify them about temperature fluctuations, power failures, and other critical events for which they want immediate information.
- Soon, Jones will begin integrating video surveillance into their Brivo system.

The Product

ASC WebService® Cloud-based access control solution that provides reliable, real time control of your facilities. Leverages the power and versatility of the cloud to provide powerful, scalable, secure solutions.



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Founded in 1999 and headquartered in Bethesda, MD, Brivo Systems pioneered cloud-based access control security, utilizing open technologies, and is unmatched in bringing SaaS based solutions to the security field.

Brivo secures thousands of organizations worldwide within multiple industries including healthcare and pharmaceutical, government, property management and retail.

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