CognitiveTPG Family of Products
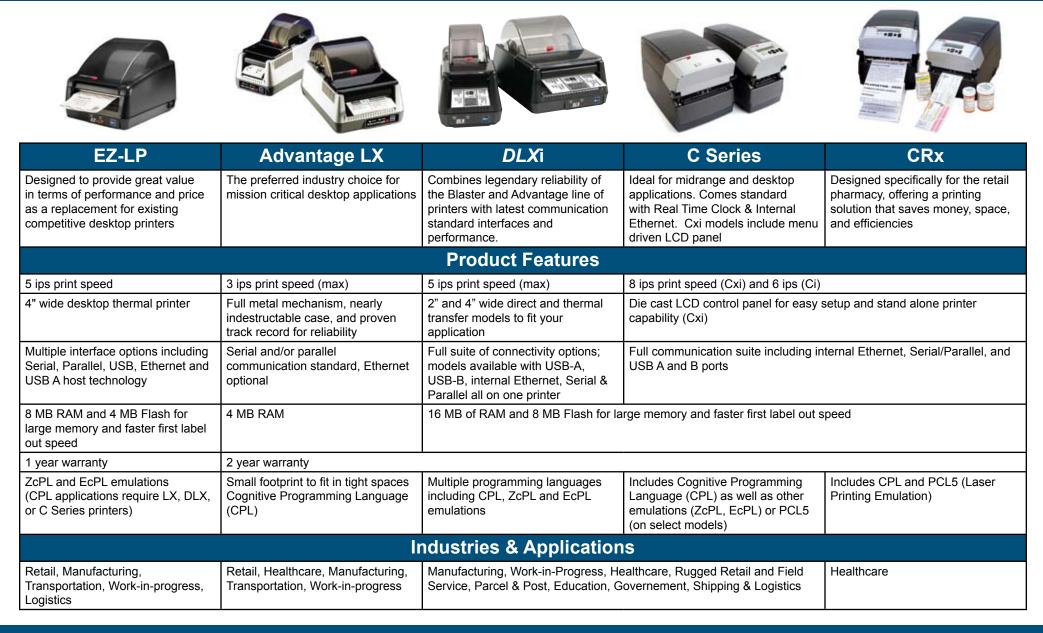## Point-of-Sale Printers

A798	A799	A776/B780	A760
Unsurpassed reliability, high performance, and low price receipt printing	High performance, reliability, and features for the most demanding receipt printer applications, including 4MB memory.	The best in printing technology, combining impact and thermal printing for intelligent receipts, high resolution graphics, impact slip printing, and performing check validation	Impact and thermal printing in a single solution for the retail and grocery markets
Product Features			
150 mm/sec print speeds with 203dpi resolution	250 mm/sec print speeds with 203dpi resolution	250 mm/sec print speeds with 203dpi resolution	180 mm/sec print speeds and 203dpi resolution
Monochrome thermal printing	Two-color and Monochrome thermal printing		
Low maintenance costs with a 200km print head life and 2.3 million knife cuts		Curved slip table supports front insertion slip printing and drop-in slip validation with a 3.02" impact print zone	Flat slip table provides easy alignment and supports the industry's widest impact print zone at 4.75"
Modular steel frame for increased strength, durability, and reliability		Optional MICR reader	
Serial/USB, Parallel, Powered USB, and 25-Pin Serial	9-Pin Serial/USB, Parallel, Powered USB, 25-pin Serial, and Ethernet	9-Pin Serial/USB, Powered USB, 25-Pin Serial, and Ethernet	9-Pin Serial/USB, Powered USB, and 25-Pin Serial
Small footprint to fit in tight spaces	Integrated Receiptware loyalty marketing software		
2 year warranty	4 year warranty	2 year warranty	
Industries & Applications			
Grocery, Retail, Hospitality receipt printing	Grocery, Retail, Banking, and Hospitality receipt printing	A776: Grocery, Retail, Hospitality for validating checks or coupons and printing on forms	Multi-part forms for government, municipal, grocery, and retail where printing on large forms and hard back forms is required
		B780: Receipt, ticket validation, check and form endorsement printing for the Banking industry	

Reliable solutions for on-demand label, receipt and multi-functional printing for the retail, healthcare, manufacturing, and service industries.

COGNITIVETPG
www.CognitiveTPG.com

CognitiveTPG Family of Products
Barcode Label Printers

EZ-LP	Advantage LX	*DLX*i	C Series	CRx
Designed to provide great value in terms of performance and price as a replacement for existing competitive desktop printers	The preferred industry choice for mission critical desktop applications	Combines legendary reliability of the Blaster and Advantage line of printers with latest communication standard interfaces and performance.	Ideal for midrange and desktop applications. Comes standard with Real Time Clock & Internal Ethernet. Cxi models include menu driven LCD panel	Designed specifically for the retail pharmacy, offering a printing solution that saves money, space, and efficiencies

Product Features

EZ-LP	Advantage LX	*DLX*i	C Series	CRx
5 ips print speed	3 ips print speed (max)	5 ips print speed (max)	8 ips print speed (Cxi) and 6 ips (Ci)	
4" wide desktop thermal printer	Full metal mechanism, nearly indestructable case, and proven track record for reliability	2" and 4" wide direct and thermal transfer models to fit your application	Die cast LCD control panel for easy setup and stand alone printer capability (Cxi)	
Multiple interface options including Serial, Parallel, USB, Ethernet and USB A host technology	Serial and/or parallel communication standard, Ethernet optional	Full suite of connectivity options; models available with USB-A, USB-B, internal Ethernet, Serial & Parallel all on one printer	Full communication suite including internal Ethernet, Serial/Parallel, and USB A and B ports	
8 MB RAM and 4 MB Flash for large memory and faster first label out speed	4 MB RAM	16 MB of RAM and 8 MB Flash for large memory and faster first label out speed		
1 year warranty	2 year warranty			
ZcPL and EcPL emulations (CPL applications require LX, DLX, or C Series printers)	Small footprint to fit in tight spaces Cognitive Programming Language (CPL)	Multiple programming languages including CPL, ZcPL and EcPL emulations	Includes Cognitive Programming Language (CPL) as well as other emulations (ZcPL, EcPL) or PCL5 (on select models)	Includes CPL and PCL5 (Laser Printing Emulation)

Industries & Applications

EZ-LP	Advantage LX	*DLX*i / C Series		CRx
Retail, Manufacturing, Transportation, Work-in-progress, Logistics	Retail, Healthcare, Manufacturing, Transportation, Work-in-progress	Manufacturing, Work-in-Progress, Healthcare, Rugged Retail and Field Service, Parcel & Post, Education, Governement, Shipping & Logistics		Healthcare