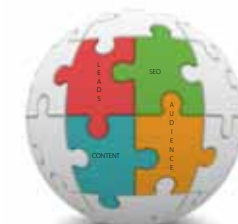


2015 EDITORIAL CALENDAR



**Solving Your Marketing
And Advertising Goals
Piece By Piece**

January

- 05 Lasers & Light Sources ■
- 07 Photonics West Product Preview #1 ▲
- 12 Automotive Systems ■
- 14 Photonics West Preview #1 ●
- 19 Photonics West Product Preview #2 ▲
- 21 Photonics West Preview #2 ●
- 26 Medical Design / MD&M West Preview ■
- 28 Best of January ○

April

- 01 Product Showcase ▲
- 06 LEDs / Emitters ■
- 08 Microscopy ■
- 13 Sensors & Detectors ●
- 15 SPIE DSS Preview ●
- 22 SPIE DSS Show Daily ●
- 23 SPIE DSS Show Daily ●
- 24 SPIE DSS Show Daily ●
- 27 Unmanned Systems / AUVSI Preview ■
- 29 Best of April ○

July

- 01 Product Showcase ▲
- 06 Semiconductor Manufacturing & Inspection / SEMICON WEST Preview ■
- 08 Medical Device Technology ●
- 13 Optical Coatings & Filters ■
- 15 Aviation/ Aerospace Applications ■
- 20 Positioning Equipment ■
- 22 Thermal Imaging ■
- 27 SPIE Optics + Photonics Preview ●
- 29 Best of July ○

October

- 05 Product Showcase ▲
- 07 Optical Manufacturing / SPIE Optifab Preview ■
- 12 Bioimaging / Neuroscience Preview ■
- 14 Infrared Imaging & Sensing ●
- 19 LIDAR/LADAR ■
- 21 Optical Design & Testing ■
- 26 Security & Surveillance ■
- 28 Best of October ○

February

- 02 Biomedical Spectroscopy, Microscopy, & Imaging / SPIE BIOS Preview ●
- 04 Optical Coatings & Filters ■
- 11 Photonics West Show Daily ●
- 12 Photonics West Show Daily ●
- 13 Photonics West Show Daily ●
- 16 Scientific Cameras ■
- 18 Metrology, Inspection, OPC, & Process Control ■
- 23 Photonics West Post-Show Report ●
- 25 Best of February ○

May

- 04 SPIE DSS Post-Show Report ●
- 06 Optoelectronic Materials & Devices / CLEO Preview ■
- 11 Product Showcase ▲
- 13 BioPhotonics ●
- 18 LIDAR/LADAR ■
- 20 Scientific CMOS (sCMOS) ■
- 27 Best of May ○

August

- 03 Product Showcase ▲
- 05 Metrology, Inspection, OPC, & Process Control ■
- 10 Security & Surveillance ●
- 12 Scientific CMOS (sCMOS) ■
- 17 Sensors & Detectors ■
- 19 Nanophotonics ■
- 24 Optics & Optical Fabrication ■
- 26 Biotechnology/ Life Sciences ■
- 31 Best of August ○

November

- 02 Product Showcase ▲
- 04 Medical Technology / MEDICA Preview ■
- 09 Lasers & Light Sources ●
- 11 Hyperspectral Imaging ■
- 16 Positioning Equipment ■
- 18 Optical Coherence Tomography (OCT) ■
- 23 Remote Sensing ■
- 25 Test & Measurement ■
- 30 Best of November ○

March

- 02 Spectroscopy / Pittcon Preview ■
- 04 Product Showcase ▲
- 09 Military Imaging & Sensing ●
- 11 Fiber Optic Components & Systems / OFC/ NFOEC Preview ■
- 16 Machine Vision / Automate Preview ■
- 18 Medical Lasers ■
- 23 Photon Counting ■
- 25 High Speed Imaging & Sensing ■
- 30 Best of March ○

June

- 01 Medical Design & Manufacturing / MD&M East Preview ■
- 03 Product Showcase ▲
- 08 Industrial Imaging & Sensing ●
- 10 Lasers, Laser Systems, & Accessories / Laser World of Photonics Preview ■
- 15 Test & Measurement ■
- 17 Hyperspectral Imaging ■
- 22 Optical Coherence Tomography (OCT) ■
- 24 Non-Destructive Testing ■
- 29 Best of June ○

September

- 02 Product Showcase ▲
- 09 Lasers in Manufacturing / Lasers for Manufacturing (LME) Preview ■
- 14 Optical Components & Coatings ●
- 16 Microscopy ■
- 21 Military Cameras ■
- 23 Spectrometers / SciX Preview ■
- 28 Displays / LEDs ■
- 30 Best of September ○

December

- 02 Product Showcase ▲
- 07 Military Imaging & Sensing ■
- 09 Medical Design ●
- 14 Optical Components & Coatings ■
- 16 Sensors & Detectors ■
- 21 Raman Spectroscopy ■
- 23 Best of December ○

● **Special Edition** newsletters are devoted, in their entirety, to a single technology, application, or event.

■ **Spotlight Edition** newsletters include a prominent section dedicated to the featured topic, along with other industry content.

▲ **Product Showcase** newsletters focus exclusively on noteworthy products and services.

○ **Month In Review** newsletter editions recap the top headlines of the month.

**Editorial Submissions
and Inquiries:**
editor@photonicsonline.com

Advertising Inquiries:
advertising@photonicsonline.com