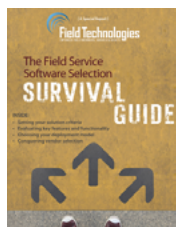# EDITORIAL CALENDAR

In-Depth Coverage Of The Most Relevant Mobile Technology Topics
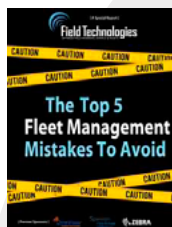
2016

	FEATURE	PEER PERSPECTIVE	CASE STUDIES	TECH UPDATE	EVENT DISTRIBUTION
January/February Edit.Deadline: 10/7/15 Ad Sales Deadline: 1/13/16	Mobility	Field Service Trends	IoT Fleet Management	Exceeding Customer Expectations	IoT Evolution WBR Field Service Medical
March/April Edit. Deadline: 12/8/15 Ad Sales Deadline: 3/15/16	Field Automation	Employee Engagement	iPads Cloud Computing	Ensuring Driver Safety	WBR Field Service USA NAFA
May Edit. Deadline: 1/6/16 Ad Sales Deadline: 4/13/16	Fleet Management	IoT	Field Service Software Android	Tackling The Tablet Trend	
June/July Edit. Deadline: 3/8/16 Ad Sales Deadline: 6/14/16	Field Service Software	Wearable Technology	Tablets Mobile Apps	Managing IoT Data	Interlog
August Edit. Deadline: 4/7/16 Ad Sales Deadline: 7/14/16	Mobile Resource Management	GPS	Telematics Mobile Printing	Decoding The OS Debate	IoT Evolution
September Edit. Deadline: 5/10/16 Ad Sales Deadline: 8/16/16	IoT	OS Debate	Field Force Optimization GPS	Mastering Mobile App Management	CTIA Super Mobility Week
October Edit. Deadline: 6/8/16 Ad Sales Deadline: 9/14/16	GPS	Performance Management	Mobile Apps Handhelds	Field Service Software Trends	WBR Field Service East
November Edit. Deadline: 7/8/16 Ad Sales Deadline: 10/14/16	Field Force Optimization	Sales and Service Integration	Windows Field Service Software	Mobile Security Musts	Enterprise Mobility Exchange
December Edit. Deadline: 8/2/16 Ad Sales Deadline: 11/11/16	Mobile App Development	2016: Year In Review	Mobile Computing IoT	2017: A Look Ahead	

SPECIAL REPORTS

April 2016
Field Service Software

July 2016
Fleet Management

September 2016
Internet Of Things

December 2016
Annual Field Mobility Survey

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Have an editorial question or submission?
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