

2015 Editorial Calendar

In-Depth Coverage Of The Most Relevant Field Mobility Topics

	feature	tech updates	case studies	peer perspective	executive outlooks	event distribution
January/February Edit. Deadline: 10/14/14 Ad Sales Deadline: 1/13/14	Fleet Management	<ul style="list-style-type: none"> '15 Trends MMS 	<ul style="list-style-type: none"> Field Service Software M2M/IoT 	Mistakes to Avoid	<ul style="list-style-type: none"> Video Mobile Security 	<ul style="list-style-type: none"> M2M Evolution Field Service Medical
March Edit. Deadline: 11/11/14 Ad Sales Deadline: 2/10/15	Mobile Computing	<ul style="list-style-type: none"> Mobile Apps Fleet Management 	<ul style="list-style-type: none"> iPads Cloud Computing 	Employee Buy-In	<ul style="list-style-type: none"> Field Service Software IoT 	<ul style="list-style-type: none"> The Service Council CDM Mobility Summit
April Edit. Deadline: 12/15/14 Ad Sales Deadline: 3/16/15	IoT	<ul style="list-style-type: none"> OS Debate Tips for Increasing Revenue 	<ul style="list-style-type: none"> Bar Coding Handhelds 	Current Trends Analysis	<ul style="list-style-type: none"> Mobility HTML5 	<ul style="list-style-type: none"> WBR Field Service USA (official publication) NAFA
May Edit. Deadline: 1/13/15 Ad Sales Deadline: 4/14/15	Field Service Software	<ul style="list-style-type: none"> EMM Wearables 	<ul style="list-style-type: none"> Asset Management Field Force Optimization 	OS Debate	<ul style="list-style-type: none"> Android Adoption Cloud Computing 	
June/July Edit. Deadline: 3/16/15 Ad Sales Deadline: 6/15/15	Mobile Resource Management	<ul style="list-style-type: none"> M2M/IoT TCO 	<ul style="list-style-type: none"> Telematics Mobile Printing 	Increasing Customer Satisfaction	<ul style="list-style-type: none"> Mobile Apps Tablets 	<ul style="list-style-type: none"> Interlog Enterprise Mobility Exchange
August Edit. Deadline: 4/15/15 Ad Sales Deadline: 7/15/15	M2M	<ul style="list-style-type: none"> Augmented Reality GPS 	<ul style="list-style-type: none"> Wearables Social Collaboration 	Growing Revenue	<ul style="list-style-type: none"> Change Management Parts Management 	<ul style="list-style-type: none"> M2M Evolution
September Edit. Deadline: 5/15/15 Ad Sales Deadline: 8/14/15	Cloud Computing	<ul style="list-style-type: none"> Rugged vs. Non Employee Engagement 	<ul style="list-style-type: none"> Video PTT 	Building a Business Case	<ul style="list-style-type: none"> Fleet Management Consumerization of IT 	<ul style="list-style-type: none"> Field Service East (official publication) CTIA
October Edit. Deadline: 6/16/15 Ad Sales Deadline: 9/15/15	Field Force Optimization	<ul style="list-style-type: none"> Improving Customer Satisfaction Wireless Connectivity Challenges 	<ul style="list-style-type: none"> Field Service Software Mobile Inventory 	Big Data	<ul style="list-style-type: none"> Windows App Development 	<ul style="list-style-type: none"> Enterprise Mobility Exchange TSW
November Edit. Deadline: 7/15/15 Ad Sales Deadline: 10/14/15	Knowledge Management	<ul style="list-style-type: none"> Asset Tracking BYOD 	<ul style="list-style-type: none"> Tablets IoT 	Device Debate	<ul style="list-style-type: none"> M2M MMS 	<ul style="list-style-type: none"> CDM Mobility Summit
December Edit. Deadline: 8/12/15 Ad Sales Deadline: 11/11/15	Tablet PCs	<ul style="list-style-type: none"> Year in Review Field Service Software 	<ul style="list-style-type: none"> MMS Mobile Workforce Automation 	Investments in '16	<ul style="list-style-type: none"> TCO Trends For 2016 	

special reports



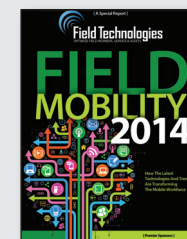
April 2015
Mobility Trends



July 2015
Fleet Management



September 2015
IoT/M2M Trends



December 2015
Field Mobility 2016 Issue

Have an editorial question or submission? Please contact Sarah Nicastro, editor in chief, at sarah.nicastro@fieldtechinfo.com.